



ProAudioPOS.com

1-800-663-5750

## An Integrated Retail Management System for the Consumer Electronics Industry

More than just a Point-of-Sale product, ProAudioPOS is the complete Retail Management System that will take every aspect of your business to the next level - transforming everyday business processes into an extraordinary competitive advantage.

ProAudioPOS provides up to the minute, real-time information available anytime, from optionally any location. Increase accuracy, efficiency and responsiveness across your business with centralized, trustworthy information. Monitor employee productivity levels and evaluate progress as it happens: set goals, pinpoint problems, and monitor results. Track sales commissions in real-time, motivating your sales staff making the most out of every sale.

**ProAudioPOS Integrates:** Stock Control, Accounts Receivable, Accounts Payable, Purchase Orders, Cash Control, General Ledger, Tax Reporting, Sales Clerk/Stock Performance, Business Management Reporting, Customer Relationship Management, Loyalty/Rewards/Promotions and more!

Some of the features that make ProAudioPOS the ideal retail management system for your consumer electronics business include:

### Streamlined Point-of-Sale

Seamless debit and credit card processing at the point-of-sale in less than a second.

### Automated Upsell

Never miss an opportunity to sell accessories again! ProAudioPOS gives you multiple methods to create upsell reminders for your sales staff.

"Would you like batteries with that?"

### Barcoding

Eliminate costly data entry errors at the point-of-receiving and at the point-of-purchase with the flexible use of barcodes.

### Serial Number Tracking

Track serial numbers from the manufacturer to assist in inventory management, and improve customer service on returns. ProAudioPOS allows you to have unlimited serial numbers on a single SKU!

### Commissions & SPIFs

You will be able to motivate and track employee sales through flexible commission structures

### Customer Call-Backs

Schedule and track call-backs to follow up on estimates and ensure all leads are dealt with in a timely manner.



Whether you have one store or many, you still need the same information to run your business. Today's independent retailer needs better tools to compete with the larger mega stores, without the large price tag associated with those systems. ProAudioPOS is a sophisticated enterprise solution giving you real-time information at a price that makes sense.

### Installation Management

Save time and improve customer service by using the ProAudioPOS calendar to schedule technicians and delivery drivers at the point-of-sale.

### Repairs and Service

Track and manage open workorders and labor on service work performed by your technicians. Understand how your billed and actual hours are leading to profitability - or losses!

### Tracking of Outstanding Returns to Suppliers

Track which products have been returned for warranty to your suppliers know where your inventory is even if it's not in your building!

### Unlimited Supplier Catalogues

Expand the number of options for sale! Use electronic supplier price files to create searchable parts catalogues and then decide whether or not to bring that information into inventory.

### Web Sales

Allowing for integration with existing or future web-sales initiatives, ProAudioPOS has the ability to assist in taking you from bricks to clicks!

### Demo It! Be Confident in your Choice

Sure we say it's simple. But we prefer to let our software speak for itself. Check out a fully functional demo either on cd-rom or on-line via the web. One of our sales professionals can guide you through an on-line seminar or feel free to explore the system on your own. Visit [proaudiospos.com](http://proaudiospos.com) for more information or to download our free demo version.



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**Windward's ProAudioPOS will increase sales, improve customer service, reduce losses, and maximize store profitability.**

**Selected System Features:**

**Sales and Invoicing**

- 99 pricing schedules that can be attached to customer accounts
- Create quotes, work orders, invoices, and convert simply
- Every entry automatically updates all the other modules of your system no need for duplicate entry
- Flexibility of handling cash sales and printing receipts
- Easy tracking of customer purchase history
- Handles invoicing and special orders
- Accommodates complex commission structures

**Inventory & Process Tracking**

- Real-time inventory tracking even between multiple stores
- Automatic purchase ordering
- Bar Code supported
- Receive inventory to a specific job or work order
- Consignment, Floorplans, RMAs and more

**100% Integrated Accounting**

- Recommended by accountants
- Flexibility to work in multiple months or multiple years at a time
- Flexibility to correct errors without a series of complex journal entries, simply 'unpost' and 'repost'
- Fantastic drill down capability

**CRM (Customer Relationship Management)**

- Search for customers by name, phone number, address, city, or other options
- Retains detailed history
- Excellent customer service tool

**E-Commerce Solutions (Optional)**

- Put your store online in just minutes it's so easy
- Flexible templates or design your own
- Orders are copied into Windward System Five to reduce errors
- Handles multiple tax calculations and shipping rules
- Search multiple store locations for inventory and shipping convenience

**Reporting**

- Real time & historical reports at your fingertips
- Standard reports and customer reporting capabilities
- Helps you analyze your operation in Real-Time

**Other Features**

- Security feature allows you to set access privileges by employee
- Flexible forms design use existing forms or create new ones
- Multi-Media tutorials included

Since 1984 Windward Software Inc. has specialized in developing an integrated business management system for businesses looking to improve their bottom line.

With clients in over 30 countries around the world, we pride ourselves on being able to implement client-driven enhancements to the software.

**Knowledge Management**

It used to be that a business could succeed based on the individual knowledge of a handful of strategically placed individuals. No more. In today's ultra-competitive business environment individual knowledge needs to be complemented and enhanced by collective organizational know-how. Find, select, share, organize and distill information, and turn your combined intellectual capital into your business' greatest asset.

<b>OPTIONAL HARDWARE</b>	<ul style="list-style-type: none"> <li>Barcode scanner</li> <li>Laser printer for printing reports and bar code labels</li> <li>Receipt/Invoice printer</li> <li>Electronic cash drawer</li> <li>Customer pole display</li> <li>Programmable keyboard</li> <li>Wireless handheld units</li> </ul>
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**DEMO OUR SOFTWARE FOR FREE ONLINE!**

**Windward Software Inc.- ProAudioPOS**  
Toll Free (800) 663-5750  
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